

— FMC —

TRUE CHAMPIONS

- ✓ **PRODUCT REWARDS**
- ✓ **SOLUTION ASSURANCES**
- ✓ **INDUSTRY COMMITMENT**

CHAMPIONING REWARDS

Our program's Product Rewards make it more valuable than ever to choose FMC pest control products. Your financial incentive increases with the volume of your qualifying purchases.

PROGRAM YEAR	Rebate Period 1					
	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
	Earn Rebates					
	Rebate Period 2					
	Apr.	May	Jun.	Jul.	Aug.	Sep.
	Earn Rebates					

REBATE TIERS & HOW TO QUALIFY

- ▶ Enroll at fmctruechampions.com. Enroll by the 4th of July and get a one-time bonus offer. See below for more details.
- ▶ No scans, no forms, no complications. Purchases and rebates are automatically tracked, calculated and paid via check.
- ▶ For each unit purchased, the associated base rebate per unit is earned.
- ▶ A purchaser is eligible for a rebate check once \$100 in rebates are earned and, as rebates increase over \$100, the total rebate amount is multiplied based on the achieved rebate tier.
- ▶ Earn up to two checks per program year with opportunities for up to double multipliers.

Enrollment Bonus Offer - if enrolled by the 4th of July

Rewarding you for product you already purchased.

- ▶ All eligible purchases from January 1, 2019, and onwards will be included in rebate period 2.
- ▶ Automatic Gold-Tier status (1.5x multiplier) for the 2019 program period.

CALCULATE YOUR REBATE

Product Name	Base Rebate per Unit	x Number of Units Purchased	= Rebate Amount
D-Force™ Insecticide 14 oz. can	\$0.35		
EndZone™ Insecticide Sticker 1 env.	\$1.30		
Scion® Insecticide with UVX® Technology 1 qt.	\$5.00		
Talstar® PL Granular Insecticide 25 lb. bag	\$0.70		
Talstar® Professional Insecticide 3/4 gal.	\$1.00		
Talstar® Professional Insecticide 1 gal.	\$1.25		
Talstar® Professional Insecticide 1 qt.	\$0.85		
Talstar® Professional Insecticide 1 pt.	\$0.75		
Talstar® XTRA Verge™ Granular 25 lb. bag	\$1.00		
Transport® Mikron Insecticide 1 qt.	\$2.00		
CB-80® Insecticide 17 oz. can	\$0.60		
Dragnet™ SFR Term-Ins 1.25 gal.	\$1.00		
Dragnet™ SFR Term-Ins 1 qt.	\$0.75		
Totality™ Wood Treatment 1 qt.	\$8.75		
Total Base Rebate (Rebate Amount Sum)			

x Champion Multiplier

1.0	1.25	1.5	1.75	2.0
Base (\$100 in rebates)	Silver (\$150 in rebates)	Gold (\$300 in rebates)	Platinum (\$750 in rebates)	Diamond (\$1,400 in rebates)

Total Final Rebate

Sign up and use the online calculator at FMCTrueChampions.com.

CHAMPIONING SOLUTIONS

FMC stands behind the performance of its products so you can be confident about choosing them. Solution Assurances like the Mosquito Promise™ Program for Talstar® Professional Insecticide guarantee fewer customer callbacks.

FMC is also offering more resources for your business with member-exclusive assets to support and grow your business such as marketing materials, technical resources and promotional offers.

CHAMPIONING INDUSTRY

For years, FMC has been committed to our customers and our industry. Through your support of FMC, we are an **NPMA Strategic Partner** as well as sponsors of Legislative Day, RISE, PestVets and much more.

We're taking our industry commitment to the next level with increased investments in some of these great causes, and to support those efforts, annual contributions are being set aside based on annual purchases.



FMC

ENROLL TODAY.

It's easy to take advantage of the FMC True Champions program. Simply enroll so we can keep track of your purchases.

Enroll now and learn more at FMCTrueChampions.com.